

# FANFARE



*WCBU Holiday  
Programming  
Inside*

**89.9** Your station for NPR news and classical music.



## ***From the desk of Tom Hunt***

*Executive Director*

- *The best journalism challenges the listener.*
- *The best journalism causes the listener to step back from his/her own beliefs.*
- *The best journalism provokes thoughtful examination and discourse.*

Those three bullet points about what constitutes “the best journalism” are posted in my office. They are placed in a position where I see them every day, and reaffirm what is best about public radio. They also serve as a litmus test of the value and relevancy of what we do as broadcasters and journalists in an age of rapid change. I’ve written about these points before, and with the state of journalism and media today, they bear repeating.

This is my eighth year as WCBU’s Executive Director. When I arrived in 2004, local journalism was very different. The daily newspaper had just upgraded its printing plant. There were well read independent weeklies. Television news was competitive and working hard to achieve top ratings, and fewer people used the internet as a source of news and information. The iPod was still a new product, smart phones were rare and expensive, and Mark Zuckerberg had just launched Facebook.

A lot has changed in that short time. There are many more ways to get the news these days, and according to Pew Research Center for People and the Press, Americans are now spending more time with the news than over much of the past decade. Print readership is dropping. Radio and television news is still a steady source of news, along with the internet.

There are no “winners” or “losers.” There are just changes. This is why every news outlet has developed multiple platforms to meet the demand for news content. WCBU is no exception. You can hear us on your smartphone, on your desktop or laptop computer, on your conventional FM radio and on the new HD radios. You can hear pod casts for *Outside the Horseshoe*, *Out and About*, newscasts and more. The sky is the limit as we incorporate new digital delivery methods to serve everyone from The Greatest Generation to the Twitter Generation.

Not every news source is out to challenge the listener. Some exist to promote an agenda, others exist to serve as alarmists, and others exist to hold up a mirror to the communities they serve. Our goal is to fall into the last category: to challenge, to make you think, and to cause discussion and debate on the significant events of our community and the world.

At the risk of understatement, WCBU has changed as well. I’m not talking about the programming changes implemented this past spring. Our changes were evolving long before I arrived in Peoria, and will continue long after I leave. The change we made in March was a step in that evolution. WCBU strives to become a reliable source for accurate information and analysis, and nothing less.

Thank you for your generous support this year. Your contributions make it all possible.

You have our best wishes for the Holidays and the New Year!

# ¡España!

Visit Spain, Portugal and Gibraltar April 21-May 3!



Experience the sites sounds and tastes of the Iberian Peninsula with us next spring. Call Norma Joseph at (309) 677-4907 or visit [wcbufm.org](http://wcbufm.org) for more information.

WCBU**Travel**







# Membership

Sitting in my office, staring out of the window at the beautiful fall colors, my mind fell on the upcoming Thanksgiving holiday. Thanksgiving is always a big event in our home. It's a time that lots of family and friends gather to pray, eat, laugh and reflect on reasons to be thankful. As I was thinking of Thanksgiving and reasons to be thankful, I thought of WCBU's members. We are so thankful for your loyalty, dedication and commitment to the station. WCBU is strong because of the strong support that you give.

We are thankful for our Tower Society members. This group was established to recognize the most generous donors of the WCBU family. They share the belief that supporting public radio is one of the best investments for the future of our community.

We are thankful for our newly formed group of sustainers that enjoy the easy and efficient way to support WCBU by monthly or quarterly secure electronic withdrawals from their credit cards, debit cards, bank accounts, or payroll deduction.

We are thankful for our volunteers that spend many hours with us performing whatever duties we give them. Among the duties are answering phones during pledge drive, helping WCBU raise money as an on-air guest, reading to the blind and helping with mailings. Your help really makes a difference.

WCBU's staff joins me in saying thank you for your generous donations and volunteer efforts. We are grateful for every donation large or small, and whatever amount of time you can devote to volunteering.

Come and join me as we discover Portugal & Spain. I will be one of the staff members going on this trip accompanying our members and friends. WCBU is inviting its members to "Discover Portugal & Spain," April 21 – May 3, 2012. For more information, please logon to our website at [www.wcbufm.org](http://www.wcbufm.org) or call Norma Joseph (309) 677-4907. I look forward to traveling with you.

Have a wonderful holiday season!



**Betty Beard**  
Membership  
Manager



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## RIS Receives Gift

WCBU's sub-carrier service for the blind and visually impaired, the Radio Information Service, received a generous gift in October from Faith United Presbyterian Church in Yates City, Illinois.

More than 40 RIS volunteers read local newspapers, magazines and store fliers over the air to people throughout central Illinois who can no longer read print material for themselves. WCBU has sponsored this service since 1981. The sub-carrier signal cannot be heard on a regular FM radio but requires a special SCA receiver, so RIS supplies one to each client free of charge for as long as they need and want the service.

This donation will underwrite the purchase of eight of these special radios. The letter from the Church said, "It is sent with love from our congregation to be used in support of this important program to provide daily information to the blind, visually impaired or print handicapped individuals in central Illinois."

Coincidentally, or perhaps not, one of our long-term RIS volunteers lives in Yates City. Our sincere thanks to Harold Dikeman for his service and to the members of Faith United Presbyterian Church for their kind donation.

If you or someone you know needs this service, or if you would like to volunteer to be a reader, or if you can support the purchase of more radios, please contact Lee Wenger at (309) 677-3585 or email [wenger@bradley.edu](mailto:wenger@bradley.edu)



**Lee Wenger**  
Director RIS

# Underwriter's Spotlight



Cindy Dermody  
Underwriting  
Manager



## ***A Pharmacy Which Does More Than Fill Prescriptions***

Jeff and Stacy Robins, owners of Essential Wellness Pharmacy are registered pharmacists, and yet they are known as the pharmacists who do not like drugs! They are obviously aware that Western medications are appropriate for many medical problems. But, by changing lifestyles and being mindful, many illnesses in the United States can be prevented. The staff at

Essential Wellness is available to help! Their mission is to co-create a responsive healthcare community, dedicated to meeting the patient's needs through innovation, empathy and excellence in compounding.



Unlike many pharmacies, Essential Wellness Pharmacy is a compounding pharmacy which means that the staff can:

- Compound topical pain creams while minimizing systemic side effects
- Prepare individualized palliative care for hospice patients
- Focus on special pediatric consideration for dosage, flavoring, and side effects
- Prepare flavored medications for pets

Though the staff of Essential Wellness Pharmacy fills traditional prescriptions, they specialize in hormone replacement therapy, and treatment of thyroid conditions. The staff does much more than simply fill prescriptions. Jeff Robins, R.Ph. offers monthly seminars on topics ranging from "I'm Doing Everything Right-Why Can't I Lose Weight?" to "Bio-identical Hormones-Living a Vivacious Life!" The presentations are free but a reservation is appreciated and can be made on-line. Also, in-store complimentary consultations are available.

If you are interested in having your pharmacist be a compassionate listener who cares about your health, contact the professionals at Essential Wellness Pharmacy.

They are located at 4625 N. University, across the street from the Metro Centre in Peoria. Hours are Monday through Friday, 8:30 a.m. to 5:30 p.m. and Saturday, 8:30 a.m. to noon. Their Web site is [www.EssentialWellnessPharmacy.com](http://www.EssentialWellnessPharmacy.com) and phone number is 681-8850.



## ***Thriving in Central Illinois***



The Heartland Festival Orchestra is Central Illinois' ongoing success story. Established in the midst of the recession of 2009, it was the brain-child of professional musicians, community leaders, and founding Artistic Director David Commanday. The HFO is on the rise: its current third year follows two seasons of full houses and rising subscription sales.

Enthusiastic fans say it just keeps getting better.

Audience members like the HFO's informal vibe, Commanday's engaging comments from the stage, and the live video projected above the orchestra. World-class soloists perform with the HFO in the finest music-making to be heard in the

Continued on page 5

# News Notes



Tanya Koonce  
News Director

Fall is giving way to winter, that much is clear to me. But I still find it hard to believe 2011 is coming to a close. If you are reading this publication it likely means you have supported Peoria Public Radio. Thank you for listening and more over supporting the work we do to bring you state and local news. The Peoria Public Radio News Team could not do what we do without your support.

As for the news team, Denise Molina-Weiger and Alex Rusciano, I am grateful I get to work with them in the WCBU Newsroom. When news is moving more slowly they are a lot of fun to be with in the newsroom. When news is breaking and aggressive they are equally go-getters.

The job we do is often thankless and sometimes even scorned. No matter, I know the commitment with which Denise, Alex and Daryl Scott do their jobs each day. (Daryl is the operation manager here at WCBU, but he also brings you *All Things Considered* religiously Monday through Friday and manages the student on-air weekend staff. Those things are part of our news presences and are not small tasks.) As much as what we do is a job, it is a devotion to the 1st Amendment, and moral fiber of American democracy. Denise, Alex and Daryl deliver Peoria Public Radio News with respect and ethical integrity. A very hearty thank you to my colleagues for your work in 2011!

Again, thank you for listening. We wish you and your family health and prosperity in 2012.

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## Heartland Festival Orchestra

Continued from page 4

region. In fact, the HFO and David Commanday were named Professional Orchestra and Professional Conductor of the Year 2011 by the Illinois Council of Orchestras.

The HFO's mission is to engage and partner with the community. Artistic collaborations with Bradley University, Peoria Ballet, Peoria Area Civic Chorale, and Peoria Youth Chorus have enriched the concerts. The HFO gives back by sharing concert proceeds and the spotlight with a Community Charity Partner for each program, including such organizations as Children's Home of Illinois, Common Place, Make-A-Wish Foundation, and the Easter Seal's Penguin Project.



The next opportunity to hear the HFO will be January 7, 2012, at Five Points Washington, in its third annual "New Year's Greeting." The concert celebrates the connections between Viennese operetta and the Broadway musical, with a special appearance by stars Elizabeth Southard and Gary Mauer, of the Broadway production of "Phantom of the Opera."

Information at:  
[www.heartlandfestivalorchestra.org](http://www.heartlandfestivalorchestra.org)



Nathan Irwin  
Program Director

# Program Notes

Even though the temperature outside is flirting with 70 degrees as I write this – and the leaves are just beginning to fall – the holiday season is just around the corner. It won't be long before we're all bundling up against the winter cold, and shoveling snow off the driveways.

Fortunately, WCBU will be there for you during the holidays, with special programs to celebrate the season, and the coming of the new year. Old favorites, like the *Festival of Nine Lessons and Carols*, and the annual New Year's Day concert by the Vienna Philharmonic, are back again – along with annual traditions like *Turkey Confidential* and *Hannukah Lights*. And WCBU2 will be featuring music appropriate for the holiday season, with some special treats in the run-up to Christmas Day.

A full schedule is included below. Make WCBU part of your holiday celebrations by tuning in for them. And, of course, happy holidays!

## Thursday, 11/24

### 10am – noon *Turkey Confidential*

Help is on the way for Thanksgiving cooks, kitchen helpers and dinner guests on the biggest cooking day of the year. Lynne Rossetto Kasper, will answer listener questions during a live, two-hour broadcast. Past shows have included everything from a cross-country trucker cooking his Thanksgiving dinner on the manifold to a panicked first-time cook who didn't realize a turkey needs to be thawed.

### 7 – 9pm *Giving Thanks*

With music and stories for Thanksgiving, host John Birge creates a thoughtful, contemporary reflection on the meaning of the holiday. This year's selections include the world premiere performance of *Table Grace*, Matthew Brown's choral setting of a grace by Garrison Keillor. And we continue an annual tradition: a spellbinding story from actor Charles Laughton, giving thanks for art that connects us all to the creative spirit.

## Wednesday, 12/21

### 8 – 9pm *Hanukkah Lights*

*Hanukkah Lights* features Hanukkah stories and memoirs written by acclaimed authors expressly for the show, as read by Susan Stamberg and Murray Horwitz.

## Saturday, 12/24

### 9 – 11am *A Festival of Nine Lessons and Carols*

A live stereo music and spoken-word broadcast from the chapel of King's College in Cambridge, England. The 30-voice King's College Choir performs the legendary *Festival of Nine Lessons and Carols* service of Biblical readings and music.

## Sunday, 12/25

### 1 – 2pm *Jonathan Winters' A Christmas Carol*

An updated version of a public radio tradition hosted by Lisa Simeone. Master comedian Jonathan Winters presents a distinctive reading of Dickens' holiday classic, with a special performing edition prepared by Dickens for his own presentations.

### 2 – 3pm *Tinsel Tales:*

#### *NPR Christmas Favorites*

This program features stories from the NPR archives that touch on the meaning of Christmas. David Sedaris, Bailey White, John Henry Faulk -- these and other NPR voices, past and present, tell stories of the season. Hosted by Lynn Neary.

## Sunday, 1/1

### 10am – noon

#### *New Year's Day from Vienna*

The Vienna Philharmonic presents its ever popular annual New Year's Day concert from the Golden Hall of the Musikverein in Vienna. You'll hear your favorite waltzes, polkas and more -- a festive way to start off the New Year.

## WCBU2

### Tuesday, 12/20

#### 6 – 7pm *Echoes of Christmas*

The Dale Warland Singers provided magical performances to listeners across the country for more than 30 years and were acclaimed as America's premiere choir. Their signature holiday concert—beloved by public radio listeners nationwide—was the annual *Echoes of Christmas* program. Drawing upon the archive of their live

performances, Dale Warland and host Brian Newhouse create a special Christmas musical treat.

## Wednesday, 12/21

### 6 – 7pm *Welcome Christmas*

It's an hour of joyful holiday music featuring the Minneapolis-based chorus, VocalEssence. This year's concert celebrates the holidays with the warmth of traditional carols and the exhilaration of new songs for the season. The concert features a garland of carols from Sweden, and the world premiere of this year's *Welcome Christmas!* carol. Other carols were chosen by VocalEssence fans in an online audience favorite poll.

## Thursday, 12/22

### 6 – 7pm *A Chanticleer Christmas*

*A Chanticleer Christmas* is a one-hour celebration of the season as told through the glorious voices of Chanticleer, the 12-voice San Francisco-based men's choir. The program spans the globe and the centuries — from England in the 1300s to new arrangements of classic and contemporary carols.

## Friday, 12/23

### 6 – 8pm *St. Olaf Christmas Festival*

A service in song and word that has become one of the nation's most cherished holiday celebrations. Tickets to the event, which takes place at St. Olaf College in Northfield, MN, are always gone months in advance. The festival includes hymns, carols, choral works, and orchestral selections celebrating the Nativity and featuring more than 500 student musicians who are members of five choirs and the St. Olaf Orchestra.

Main Channel

# PROGRAM SCHEDULES

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
5am						<b>BBC NEWS</b>	
6am		<b>MORNING EDITION®</b>					
7am						<b>WEEKEND EDITION</b>	
8am							
9am						CAR TALK	
10am			<b>DIANE REHM</b>			WHAD'YA KNOW?	TO THE BEST OF OUR KNOWLEDGE
11am			<b>FRESH AIR</b>				
12pm NOON			<b>HERE &amp; NOW</b>			WAIT, WAIT!	ON THE MEDIA
1pm			<b>TALK OF THE NATION</b>			THIS AMERICAN LIFE	A PRAIRIE HOME COMPANION
2pm							
3pm			<b>THE WORLD</b>			MARKETPLACE MONEY	CAR TALK
4pm			<b>ALL THINGS CONSIDERED®</b>			<b>ALL THINGS CONSIDERED®</b>	
5pm						A PRAIRIE HOME COMPANION	LIVING ON EARTH
6pm	MARKETPLACE			MARKETPLACE			STATE WEEK SOUNDPRINT
7pm	<b>AS IT HAPPENS</b>	PEORIA CITY COUNCIL		<b>AS IT HAPPENS</b>		THISTLE & SHAMROCK	MUSIC FROM THE HEARTLAND
8pm						JAZZ FROM THE HILLTOP	
9pm							
10pm							
11pm				<b>BBC NEWS</b>			
12am MIDNIGHT							
5am							

**WCBU2**  
Digital Radio Program Schedule



Sample WCBU2 programs on line.  
Visit [www.wcbufm.org](http://www.wcbufm.org)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
5am							
6am			<b>CLASSICAL MUSIC</b>				
7am							
8am							
9am		<b>PERFORMANCE TODAY</b>				PERFORMANCE TODAY WEEKEND	SUNDAY BAROQUE
10am							
11am							
12pm NOON						STATE WEEK	ST. PAUL SUNDAY
1pm		<b>CLASSICAL MUSIC</b>				WORLD OF OPERA	MUSIC FROM THE HEARTLAND
2pm							
3pm							FROM THE TOP
4pm		<b>PERFORMANCE TODAY</b>				FROM THE TOP	PERFORMANCE TODAY WEEKEND
5pm						RECORD SHELF	
6pm		<b>CLASSICAL MUSIC</b>				PIPEDREAMS	PITTSBURGH SYMPHONY ORCHESTRA
7pm							
8pm	CHICAGO SYMPHONY		MUSIC FROM THE HEARTLAND		SYMPHONY CAST	CLASSICAL MUSIC	
9pm							
10pm			<b>WORLD CAFÉ</b>			<b>ECHOES</b>	
11pm							
12am MIDNIGHT				<b>CLASSICAL MUSIC</b>			
5am							

# WCBU89.9

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NOTE: Links to Web sites of all underwriters can be found on our Web site, wcbufm.org. Click on the "Current Underwriters" page under the "Corporate Support/Underwriting" area.

*Please be sure to thank them for their support  
of your public radio station.*



www.prms.org



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